

Adler Business Leader brings university classmates to experience H-OI and the apparel production in China

my.h-oi.com/intranet/2019/04/08/adler-business-leader-brings-university-classmates-to-experience-h-oi-and-the-apparel-production-in-china



Page 1 / 1

Zoom 100%

Marcel Turhan, Head of PME / PMO Operations from Adler, our newest customer, decided he wanted to share our working relationship his classmates from his university. So on 22nd March, H-OI Shanghai played host to an eager group of 35 students and several professors from Hochschule Darmstadt University of Applied Science, Germany with a day packed of learning and broadening their horizons.

Lead by Joanna Qiu, Division Manager, the day started with a warm welcome to the office, followed by an introduction to the OTTO group, H-OI and the China operations by Ed Hu, General Manager and mini-workshop on “working across cultures” by me. During the office tour where they were introduced to the 3D technology for sample checking by Ulrike Schirmer, Senior QA Manager followed by Lucy Liu, Shipping Manager who gave them an overview of supply chain logistics.

After a bus journey and a short lunch, it was time to get onto the factory floor at Yihua, a factory that specialises in ladies pants, skirts and blazers. Starting off at the technical department ending at the warehouse, the students were keen to see such processes as fabric cutting, sewing and how to fix the snap button. They assumed that clothing was made by some form of automation but now they know step by step the complicated procedure for just one item of clothing!

When they were driving back from the factory, apparently the whole bus applauded, with one of the professors sharing “it has been one of our top 3 visits of all time”.

Thanks all involved for a valuable experience!

<https://www.adlermode.com/>